



# LOOKING FOR JOINING A PARTNERSHIP

#### INTERREG PROGRAMME

Interest in appliance recycling

### **ORGANISATION**

AAEL (Andalusian Association of Home Appliance Manufacturers) is a non-profit organization created in 2011. AAEL also works closely to the Andalusian Entrepreneurship Confederation of Business. The main mission of AAEL is to be the single voice defending the interests of Andalusian small and medium businesses working in the appliance sector. AAEL has more than 2.000 members and all are SMEs. AAEL helps manufacturers bring efficient and high-performing appliances to the consumers.

AAEL collects several data, features and value as well as innovation trends in the sector for their members.

#### **EXPERTISE AND FIELDS OF INTEREST**

Main sectors of interests and activities:

- Appliance recycling
- Friendly technologies and recyclable materials
- Environmental attributes of appliances
- Reduce energy and water waste of appliance products
- Creation of sustainability standards
- Life-cycle analyses of home appliances
- Exchange of knowledge and best practices regarding the appliance sector
- Commitment with quality deliverance
- Training and formation
- Commercial land development
- Promoting recycling of electrical and electronic waste

AAEL has a great understanding of the electric appliance waste's management. AAEL is responsible for the management of the electric appliance waste from his partners, more than 800 stores of home appliances.





AAEL has recently started together with other partners a campaign for promoting the small electronic appliances recycling around Andalusia region and the results are excellent "The nature does not need any hand" (the Spanish expression uses the word "cable" instead of "hand").

AAEL cooperates with the regional Government and private organizations in projects of dual training.

Thanks to the Andalusian Entrepreneurship Confederation of Business, AAEL has participated in various European projects (LLP, Poctec-Poctefex, Med, Etc.).

## **CONTACT DETAILS**

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